

Convenience & Carwash

JANUARY | FEBRUARY 2024

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Upcoming Events

February 20–24, 2024
WPMA Expo
 Mirage Hotel, Las Vegas
www.wpmacomnational-convention.com

February 28–March 1, 2024
Southwest Car Wash Association
 Fort Worth, TX
www.swcarwash.org

March 5 & 6, 2024
Carwacs
 Toronto, ON
www.convenienceu.ca

March 10–13, 2024
NAG Conference
 Tampa Bay, FL
www.event.nagconvenience.com

April 23–24, 2024
A.C.E. Show
 Halifax N.S
www.theaceshow.ca

May 13–15, 2024
The Car Wash Show
 Nashville, TN
www.thecarwashshow.com

June 16–18, 2024
10th Women in Carwash™ Conference
 Salt Lake City, UT
www.womenincarwash.com

August 24, 2024
PetroCan Prairies Charity Golf Tournament
 Kingswood Golf & Country Club, La Salle, MB

October 7–10, 2024
NACS Show
 Las Vegas, NV
www.nacsshow.com

Women in
CARWASH

JUNE 16-18, 2024
10th Women in Carwash™ Conference
 Salt Lake City, Utah
www.womenincarwash.com



Gas King Hosts Charity Care Wash Events



Charity
Care Wash



GasKing.

Gas King operates gas stations, convenience stores and carwashes in Southern Alberta. Their carwashes are branded Crown Car Wash and being one of the largest self-serve carwash operators in the area they were continually being asked by local charities if they could host their charity car washes to raise money for their organization and because of their commitment to their community they almost always accommodated them.

Gas King President Brent Morris states: "We decided to capitalize on these carwash fundraisers and decided to advertise our willingness to host these events." So, in the Spring of 2000 Gas King branded their program with the clever name Charity Care Wash. Morris continues: "We had a logo designed, displayed an informational pamphlet in our stores and when we introduced our website a year later, included Charity Care Wash information on gasking.com."

Charities can apply online to hold a Charity Care Wash at any conveniently located Crown Car Wash facility. Gas King will provide the organization with the use of a carwash bay, high pressure soap and water. The carwash bay and every available service is free of charge. Store management turns on the carwash system, the organization sets the price and supplies their own chamois, cleaning products, signage and most important...enthusiastic volunteers!

When the Charity Care Wash is approved by the Gas King marketing team, the organizations receive a list of charity carwash marketing tips and also a list of how to advertise their carwash fundraiser free of charge. Gas King also helps promote the charities carwash fundraiser on their social media channels.

Since 2000 Gas King has hosted countless Charity Care Washes every summer and is proud to continue to help many local organizations raise thousands of dollars for their worthwhile causes. 