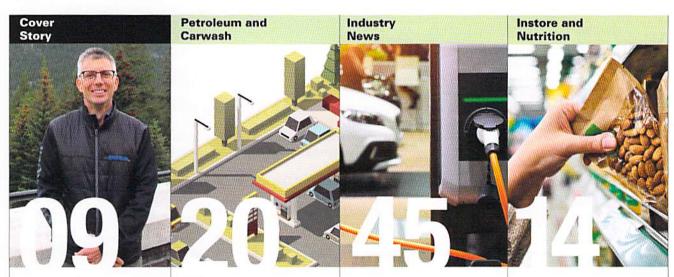
## Contentence & Councile

Canada's most read Canadian owned and operated Convenience, Retail Petroleum and Carwash Publication





Parkland

Celebrating 50 Years

04

Publisher's Message

Welcome to Summer

05

Editor's Message Remember Your Regular Customers

Forecourt Insight - Looping Underground Fueling System

29

P.O.P. - Point of Purchase Signage

41

Doors - Choosing Your Style

48

Vacuums

To Pay or Not to Pay

52

Carwash Construction

Building to the Next Level

55

Brushes

Cleaning Wheels and Rims

**Electric Vehicles** 

Charging Options

06

Women in Carwash

Alyssa Sanderson

59

Down on Your Corner

Gas King's Newest Location

62

Plastics - Seeking Single Use Alternatives (Part 1)

Blueprint to Foodservice Dinner to Go

25

Snacks - Healthier Options

32

Security - Safety by Design

37

Walk-In Freezers and

Coolers - Lowering Energy Costs

66

What's New

## **Upcoming Events**

September 24-26, 2019

Convenience Industry Council of Canada (CICC)

Toronto, ON

www.convenienceindustry.ca

October 1-4, 2019

PEI Convention at the NACS Show

Georgia World Congress Centre, Atlanta, GA

https://www.pei.org/show

Atlantic Convenience Expo Halifax Convention Centre, Halifax, NS Hind@hammoudconsulting.ca

Hind Hammoud (902) 877-8132

October 21, 2019

Mike Hammoud

(902) 880-9733

October 22, 2019

**Retail Convenience Awards** 

Halifax Convention Centre, Halifax, NS

hammoud@conveniencestores.ca

## Women in Carwash™ Conference

January 20-22, 2020

Women in Carwash™ conference

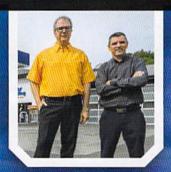
Arlington, Texas www.womenincarwash.com 204-489-4215 / 778-772-3057 Brenda Johnstone/Andrew Klukas

June 22-24, 2020

Women in Carwash™ conference

Niagara Falls, Ontario www.womenincarwash.com 204-489-4215 / 778-772-3057 Brenda Johnstone/Andrew Klukas

## Gas King welcomes its newest location with convenience store and carwash in Medicine Hat



After a lengthy renovation, Gas King is pleased to introduce its newest location in Medicine Hat, its second location in the city for the chain, complete with a SnacKing convenience store and a Crown carwash that includes both a self-serve and automatic car wash, located at 642 Kingsway Ave SE.













Morris is very pleased with the final outcome, which serves as the flagship station in Medicine Hat and employs 10 staff members.

"We purchased the site in January 2017, and ran it as an independent brand, known as Kingsway Gas & Car Wash, until we closed it for renovations," says Brent Morris, president of Lethbridge based Gas King Oil Co Ltd. "The entire site was pretty much gutted. CTM Design Services of Calgary did all the design work and were great to work with."

Morris further explains: "Upgrades include new fuel tanks, fuel islands, canopy and four Gilbarco fuel dispensers in the forecourt. The carwash renovations include all new wash equipment and paneling on the walls and ceiling and touch screen pay stations in all the self-serve bays and a touch screen teller at the automatic wash. The store has been totally redesigned and has all new equipment too."

While the renovations may have taken longer than expected, Morris is very pleased with the final outcome, which serves as the flagship station in Medicine Hat and employs 10 staff members. The new location also boasts a state-of-the art carbonated fountain drink dispenser with over 20 flavours and four flavour shots, a soft-serve ice cream machine and, of course, Williwa slush beverages, a staple at all Gas King and SnacKing locations. There is also a kitchen upstairs where they make their own sandwiches and other fresh deli items for sale at both Medicine Hat locations. Certified by Alberta Health, Morris mentions that their all-meat submarine sandwich is already a customer favourite.

"Customer response has been great," says Morris. "We are thrilled to serve the local community and are looking forward to adding new members to our very successful King Card Rewards loyalty program." [9]